

University of Colombo - Sri Lanka
Second Year Examination in Arts (Economics) – 2018
(End of First Semester)

ECN - 2131: Management Theory and Practice

Time: Two (02) hours only

Answer four (04) questions only

1.

- I. 'Efficiency, Effectiveness and Productivity are important management concepts that are important in achieving an organization's objectives' Discuss. (13 Marks)
- II. Explain the management roles of an organization. (12 Marks)

2. What is "organizing"? Explain different functions of the process of organizing of an organization. (25 Marks)

3.

- I. How would you identify the costs of a conflict between two people in an organization? (10 Marks)
- II. Explain conflict management strategies using appropriate diagrams, if necessary. (15 Marks)

4.

- I. How do you describe the "Importance of Negotiation" in a competitive environment? (12 Marks)
- II. "Brainstorming is an important concept".
 - (a) What are its main components? (5 Marks)
 - (b) Prepare a Gantt chart for a university related project. (8 Marks)

5.

- I. "In a complex environment, planning becomes more important". Discuss this statement with examples. (10 Marks)
- II. Explain the main steps of planning process and apply to one of your own selected situations. (15 Marks)

6.

- I. Briefly define 'Control' and explain why it is important to any activity. (10 Marks)
- II. Explain three main types of control with the appropriate examples. (15 Marks)

7. Write short notes on any **four (4)** of the following.

- I. Levels of management and types of managers of an organization
- II. Importance of Vision and Mission statement of an organization
- III. Develop a SWOT analyses on your personal competencies
- IV. Advantages and disadvantages of tall organizational structure and flat organizational structure
- V. Requirements to be a better Manager
- VI. Key methods of negotiation

(6.25 Marks per each question)