

UNIVERSITY OF COLOMBO, SRI LANKA

FACULTY OF MANAGEMENT AND FINANCE

Bachelor of Business Administration (Level II – Semester VI) Examination - 2017

HRM 2309 - Research Methods

Three (03) Hours

Answer All Six (06) Questions

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1. i. What is research?  
(05 Marks)
- ii. What is meant by scientific research?  
(05 Marks)
- (Total marks 10)**
2. i. Describe the importance of conducting a literature review as an integral part of a research.  
(10 Marks)
- ii. List the components of a research proposal.  
(05 Marks)
- (Total marks 15)**
3. i. What research methods are available to for a positivistic researcher?  
(10 Marks)
- ii. What are the research methods available for a qualitative researcher?  
(10 Marks)
- (Total marks 20)**
4. Describe briefly the following:
- i. Questionnaire
  - ii. Research design
  - iii. Sampling techniques
  - iv. Interviews
  - v. Operationalisation
- (05 Marks each)
- (Total marks 25)**

5. For each of the following hypotheses, separately show the relationships diagrammatically. And also, clearly identify the independent, dependent, mediator, and moderator variables,
- i. Happiness is positively related to job satisfaction.
  - ii. Age is negatively related to job hopping of employees.
  - iii. Social support mediates the relationship between stress and burnout.
  - iv. Gender moderates the relationship between career progression and life satisfaction.
  - v. There is a positive relationship between class participation and examination results.

(02 Marks each)

**(Total marks 10)**

6. i. State the measurement level of the following:

a.

	Strongly disagree	Disagree	Neither disagree or agree	Agree	Strongly agree
I need recognition from management	1	2	3	4	5

b. Age (years): < 20 \_\_\_ 20-30 \_\_\_ 31-40 \_\_\_ 41-50 \_\_\_ 51-60 \_\_\_  
60 < \_\_\_

c. Do you have children?: Yes \_\_\_ No \_\_\_

d. Country of birth: Sri Lanka \_\_\_ India \_\_\_ China \_\_\_ Other \_\_\_

e. Highest educational qualification: G.C.E. (O/L) \_\_\_ G.C.E. (A/L) \_\_\_  
Bachelor's degree \_\_\_ Postgraduate Diploma \_\_\_ Master's degree \_\_\_

(01 Mark each)

ii. Briefly describe the steps in thematic analysis.

(07 Marks)

iii. Briefly describe the steps in quantitative data analysis.

(08 Marks)

**(Total 20 marks)**

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