

UNIVERSITY OF COLOMBO, SRI LANKA
FACULTY OF ARTS

FIRST YEAR EXAMINATION IN ARTS, SEMESTER II – 2023/2024

SOC 1202 – Principles of Psychology

Duration: **Two (02) hours**

Answer **Four (04)** questions only

1. Psychology is defined as the science that studies human behaviour and mental processes. Explain with examples.
2. What is a survey? What are the purposes of conducting a survey in psychological research? Explain with examples.
3. Why do psychologists use the observation method to study human behaviour? Discuss with examples.
4. Abraham Maslow's hierarchy of needs theory argues that lower-order needs are to be met in order to fulfill the higher-order needs. Critically examine.
5. "Culture influences how people express their emotions". Discuss with suitable examples.
6. What are the similarities and differences between the theories of emotion of James-Lange and Cannon Bard? Explain with examples.
7. Explain with examples from day to day life the differences between classical conditioning and operant conditioning.
8. Why is memory considered a cognitive function? Explain in relation to the functioning of memory.
