

UNIVERSITY OF COLOMBO, SRI LANKA
FACULTY OF ARTS
FIRST YEAR EXAMINATION IN ARTS
SEMESTER II - 2021/2022
CCA 1202 – INTRODUCTION TO MEDIA AND CREATIVE ARTS

Answer Three (03) questions only

Two (02) hours

01. Discuss with examples how the new media technology has led to change the traditional ideas regarding the medium of newspaper.

(20Marks)

02. Describe the strengths and limitations unique to the medium of radio based on a selected radio programme of your choice.

(20 Marks)

03. The film by Georges Melies, 'A Trip to the Moon', is a significant milestone in the history of Cinema.' Discuss.

(20 Marks)

04. Introduce television genres and provide a description on a chosen television genre with apt examples.

(20 Marks)

05. Analyse the impact of the expansion of new media on contemporary social and political spheres in terms of local and international examples.

(20 Marks)

06. 'The masterpieces of creative arts depict the complexity of human life widening its horizons and also providing aesthetic delight with elegance.' Elucidate based on the creative work of your choice.

(20 Marks)
