

UNIVERSITY OF COLOMBO, SRI LANKA

FACULTY OF MANAGEMENT AND FINANCE

Bachelor of Business Administration (Level II-Semester VII) Examination 2010

MGT 2204 – Organizational Analysis

Two (02) Hours

Answer All Questions.

1. i. Briefly describe the major components of an organization.
(10 Marks)
- ii. Why organizations should be analyzed? Explain.
(05 Marks)
- iii. What are the aims of organizational analysis?
(05 Marks)
- (Total: 20 marks)**

2. i. "The criteria for organizational analysis should be multi-dimensional". Explain the above statement.
(10 Marks)
- ii. What do you mean by Organizational Diagnosis?
(05 Marks)
- iii. Briefly describe the steps of an organizational diagnosis.
(10 Marks)
- (Total: 25 marks)**

3. i. What do you mean by individual level analysis of organization?
(05 Marks)
- ii. List the factors that should be considered (as input, through put and output) for individual level (Behavior) analysis of organization
(15 Marks)
- (Total: 20 marks)**

4. "Balanced scorecard is one of the tools that could be used to analyze organizational performance". Briefly discuss the above statement elaborating the meaning of the term 'Balanced scorecard'
(20 Marks)

5. Effectiveness of the organizational analysis will depend on the type of data that is used for the analysis. Briefly describe data collection methods available for organizational analysis.
(15 Marks)