

UNIVERSITY OF COLOMBO

FACULTY OF MANAGEMENT AND FINANCE

Bachelor of Business Administration (Level II – Semester VII) Examination – 2010

HRM 2105 – Research Method 2

One (01) Hour

Answer All Questions

1.
 - i. Explain the significance of selecting research strategies within the context of conducting research.
(25 Marks)
 - ii. List three research strategies and elaborate on any one of them.
(20 Marks)

(Total 45 marks)
2.
 - i. Academic writing should be done paying careful attention to underlying ethical considerations.
Comment on this statement.
(20 Marks)
 - ii. State, with examples, four APA guidelines for placing citations in the text.
(15 Marks)

(Total 35 marks)
3. Distinguish between the following pairs of concepts:
 - i. Probability sampling and non-probability sampling
 - ii. Short quotes and long quotes
 - iii. Sic and ellipsis points
 - iv. Research questions and objectives of the study

(05 marks each)
(Total 20 marks)
