

University of Colombo - Sri Lanka

Faculty of Arts

Diploma in Journalism - 2017

DJ 04 – Techniques of News Casting

Answer only (05) five questions

Time 03 Hours

01. 'News is an incident or an event reported by a given medium.' This is a definition that was held popularly about two decades ago. Examine this definition and explain the necessity of a currently valid new definition.
02. Surveys have revealed that there is a keenness on the part of many media users, for disaster news. While describing what disaster news is explain this trend.
03. 'The completeness of the mission of a newspaper is ensured by provincial news coverage.' Comment.
04. In the organization of a newspaper, roles are clearly defined. With reference to this describe the various sections of the editorial department.
05. It is a social duty and responsibility to protect investigative journalists who are engaged in revealing various socially harmful incidents for the benefit of the society at large as they have to face severe threats. Elucidate.

(Contd.)

06. 'Voice clips are only a technique of Electronic News Gathering but, is not at all a substitute for responsible reporting.' Discuss with examples.
07. 'Commitment to the upholding of human rights is a strong safeguard of the individual freedom of citizens.' Comment in relation to the practice of Journalism in Sri Lanka.
08. Write short notes on four of the following topics.
- (i) News on climate change
 - (ii) Parliamentary reporting
 - (iii) Code of Ethics by the Editors Guild
 - (iv) Citizen journalism
 - (v) CCTV in reporting
 - (vi) Breaking news
 - (vii) SMS as a source of News
 - (viii) AFP or Reuters