

**UNIVERSITY OF COLOMBO, SRI LANKA
FACULTY OF ARTS**

SECOND YEAR EXAMINATION IN ARTS – SEMESTER I – 2018/2019

SOC 2129 – Concepts and Approaches in Social Psychology

Two (02) Hours

Answer Three (03) questions only

1. Social psychology can be considered as a sub-discipline of psychology that examines human behavior in social contexts. Critically discuss this statement.
2. Social psychologists state that the social self is influenced by many social factors. Discuss using examples.
3. Explain how attitudes are formed using the ABC model in relation to a chosen social group from the Sri Lankan context.
4. Explain how assumptions and pre-judgments that individuals have influenced the construction of their individual social realities.
5. Describe what factors lead to attraction using social psychological concepts.
6. Write two (02) short essays on any of the following topics.
 - (i) Self – esteem
 - (ii) Priming
 - (iii) Scheme
 - (iv) Kulechov effect
