



UNIVERSITY OF COLOMBO, SRI LANKA

FACULTY OF MANAGEMENT AND FINANCE

Postgraduate & Mid-Career Development Unit

Master of Business Administration in International Business 2016/2018 Programme
(Trimester III) Examination – August, 2017

MBAIB 5111 – Contemporary Management Thought

Three (03) Hours

Answer **any FIVE (05)** questions. Use **separate answer books** for **Part I & Part II**.

This is an **Open Book** Examination.

This paper consists of **SIX (06)** questions printed on **Two (02)** pages

Part I

1. “Building theories has taken us away from the reality of organizations”. Critically analyze this statement using suitable examples from organization theory and practice.
(20 Marks)
2. “Postmodernism is applicable only to advanced capitalist society and it has very little impact on developing countries/societies like Sri Lanka”. Do you agree with this statement? Support your answer with theoretical knowledge and practical examples.
(20 Marks)
3. “We cannot develop/run contemporary business organizations without being based on free market capitalism and its logics”. Do you agree with this statement? Provide suitable examples to justify your position.
(20 Marks)

4. "Business in post-colonies is still dominated by the logics of colonialism despite gaining independence from colonizers". Do you agree with this statement? Justify your answer using appropriate local examples.

(20 Marks)

Part II

5. "An economics based on caring may seem unrealistic to some people. Actually, it's much more realistic than the old economic models. Our old models strangely ignore some of the most basic facts about human existence". Critically evaluate this statement providing suitable examples to support your answer.

(20 Marks)

6. "Appreciative Inquiry (AI) is a powerful approach to a systems-level practice in order to promote flourishing enterprises". Justify this statement.

(20 Marks)