

**UNIVERSITY OF COLOMBO**

**FACULTY OF ARTS**

**DEPARTMENT OF ECONOMICS**

**POSTGRADUATE DIPLOMA IN TOURISM ECONOMICS AND HOTEL  
MANAGEMENT**

**FINAL EXAMINATION - 2016  
(Semester-II)**

**DTEHM C506: Tourism Planning and Development Administration**

**Time Allowed: THREE [3] HOURS**

**Answer Any Four (4) Questions Only**

**This paper consists of six (6) questions**

**Each question carries equal marks**

---

(1) (i) What are the Key issues and challenges in Tourism Planning and Management in Sri Lanka?

(10 Marks)

(ii) Identify three key challenges and propose suitable solutions to overcome them.

(15 Marks)

(2). (a) Explain the type of clearances and approvals required from different agencies to construct a tourist hotel at a hilly area of the Central Province. (10 Marks)

(b) What are the required approvals from Local authority to construct a tourist hotel from its commencement to occupation according to the Urban Development Authority Act: No 41 of 1978? (15 Marks)

(3) (a) Explain how development policies in a country could influence on tourism planning and development ? (10 marks)

(b) Discuss how present and past development policies in Sri Lanka influence the tourism sector within past two decades. (15 Marks)

(4). Write short note on the following topics: (5 Marks for each -25 Marks)

(a) Importance of maintaining a building Line

(b) Powers and functions of Coast Conservation Department regarding tourism development along the coastal belt.

(c) Urban Development Authority as a development agency.

(d) Zoning as a tool to promote potential activities.

(E) Board of investment (BOI) as a facilitating agency for tourism.

(5) (i) Why political will and commitment is very important to implement a project successfully? (10 Marks)

(II) What are the advantages of having public participation and stakeholder consultation to implement a tourist project? (15 marks)

(6) (i) Discuss two principal laws which practices the making and implementation of Physical plans in Sri Lanka. (15 marks)

(ii) Why Urban Development Authority Law limit only for certain areas of the country? (10 marks)