



UNIVERSITY OF COLOMBO, SRI LANKA

FACULTY OF MANAGEMENT AND FINANCE

Postgraduate & Mid-Career Development Unit

Master of Business Administration/Master of Business Administration in Finance/Master of Business Administration in Marketing/Master of Business Administration in HRM - 2015/2017
Weekend Programmes (Semester I, Second half) Examination – May/June 2016

MBA 533 – Contemporary Management Thought

Three (03) Hours

Answer any **FIVE (05)** questions. Use **separate answer books** for answering **Part - I** and **Part - II** and hand them over to the supervisor separately.

This is an **Open Book** Examination.

Part - I

1. “Application of organization theory is a creative act. It is context-specific rather than general.”

Elaborate the above statement using your knowledge of organization theory and appropriate example/s.

(20 Marks)

2. “Urban Sri Lankan society is an example of a postmodern society.”

Critically analyze the above statement using your knowledge of postmodernism and its major concepts.

(20 Marks)

3. “Though free market capitalism faces a crisis in developed countries in the West, it is necessarily the best economic system for achieving social and economic progress in developing countries.”

Critically analyze the above statement using contemporary Sri Lanka as an example.

(20 Marks)

4. "Globalization is creating global equality while eliminating the exploitation created by colonialism."

Do you agree with the above statement or not? Justify your answer by using appropriate examples and theoretical knowledge.

(20 Marks)

Part - II

5. Two popular beliefs about sustainable business are: (a) technology can help solve issues of unsustainability by improving 'through put efficiency' and (b) consumers will drive businesses towards sustainability by demanding for sustainable products and services. However, there are scholars who argue that both these are false beliefs. Do you agree with these scholars? Justify your answer with appropriate examples.

(20 Marks)

6. "A Canadian couple has decided to keep the sex of their child secret, in an attempt to raise a genderless child."

i. State the feminist theory which this thinking is related to.

(01 Mark)

ii. Differentiate between sex and gender.

(05 Marks)

iii. In the context of gender issues in organizations, discuss the issue related to the above statement, with appropriate examples.

(14 Marks)

(Total: 20 Marks)

7. i. "Politics help organizations function effectively."

Critically evaluate the above statement with appropriate examples.

(08 Marks)

ii. Elaborate with practical examples, the influence of macro environment upon politics in organizations.

(12 Marks)

(Total: 20 Marks)